

Quality and unbeatable value

Hidden label, hidden Grange

The hidden label concept is simple - quality wines are labeled with "Kemenys Hidden Label". Kemenys sells the wines for far less than the supplier would ever be prepared to sell it under their own brand. For a bit of fun, we have hidden clues as to the wine's identity on the front label.

However, there is one wine that we must admit has not yet been in a box of Kemenys Hidden Label - Penfolds Grange (Australia's most famous which sells for over \$500 a bottle)... until now.

Feeling lucky?

When you order a dozen Kemenys hidden label you may just find a bottle of Penfolds Grange 2004 (one of the truly great Grange vintages) in the box, which is a certain way to make your day.

So good luck!



Penfolds Grange Hermitage 2004

"Spectacular shiraz. Perfect structure, depth and length. Clearly and categorically in the upper echelon of the world's red wine. Grange isn't always the best wine in the land in any given year, but this year's release it is. Crushed ants, blood plums, espresso, earth, malt, Asian spice, bay leaf, black tea, pan juices. Tannins cut, crush and mould the wine in the most positive of manners. An incredible modern Grange, destined for greatness. Massive fragrance. Much like the fabulous 1996 model, though the oak on this one is better integrated than it was with the 1996 as a young wine. Subtle, smoky, barrel ferment characters, too. If you are ever going to buy a new-release Grange, this is the one. It's a fifty-year wine"

- Campbell Mattinson & Gary Walsh, The Big Red Wine Book 2009/10



\$10

Hidden Label Sparkling Chardonnay Pinot

90/100 Value ★★★★★

A lovely salmon pink in colour, with a soft, consistent bead. The 60 percent chardonnay gives upfront fruit flavours of green apples and grapefruit while the 40 percent pinot noir adds to the length and complexity of the palate. Together with a hint of cherry, you get a very nice drink.

You would expect to pay around \$22 under its own label.



\$10

Hidden Label Geelong Pinot Noir 2006

89/100 Value ★★★★★

Geelong is a region famous for producing some of Australia's greatest pinots. With a wonderful, earthy, gamey nose and excellent cherry fruit flavours, it already shows some bottle age with good acidity and length. A serious wine that belies its \$10 price tag.

You would expect to pay around \$25 under its own label.



\$14

Hidden Label Reserve McLaren Vale Cabernet Sauvignon 2007

96/100 Value ★★★★★

The 2007 vintage will be remembered for its incredibly low yields - thereby producing wines that have great concentration and power. This 2007 McLaren Vale cabernet has the regional lifted aromas of dark cherries and spice. Some background oak notes prevail as well. The palate has lovely mid palate concentration, giving way to a long finish with good structure. This wine offers great drinking pleasure upon its release, but will reward those with patience enough to cellar over the next 5 years.

You would expect to pay around \$30 under its own label.



\$10

Hidden Label Mansfield Riesling 2008

93/100 Value ★★★★★

From Mansfield (high country Victoria), from a famous producer, this wine shows strong grapefruit and lime aromas, combined with some regional floral tones. It has great length of flavour, a classic mineral finish and a lovely crisp natural acidity.

You would expect to pay around \$19 under its own label.



\$13

Hidden Label Reserve Victoria Shiraz 04

95/100 Value ★★★★★

A cancelled export order has enabled us to purchase this amazing gold medal winning Victorian shiraz. Complex and intense aroma with hints of white pepper, cloves, cardamom and cinnamon which support fragrant ripe blackberry, licorice and blood plums with peppery hints and supple, savoury tannins. This wine will develop in the bottle over the next 5 to 10 years.

You would expect to pay around \$30 under its own label.



\$16

Hidden Label Marlborough Reserve Sauvignon Blanc 2008

96/100 Value ★★★★★

The 2008 vintage in Marlborough was outstanding, producing fully ripened intensely flavoured grapes. This wine captures all the classic aromas of Marlborough sauvignon blanc, gooseberry, lime and sweet herbs, flavours that flow through the wine creating a juicy and vibrant palate that finishes clean and dry. A standout wine to be enjoyed as an aperitif or with light salad and seafood dishes.

You would expect to pay around \$30 under its own label.



\$10

RRP: \$15.99

Zilzie Estate Cabernet Sauvignon 2007

91/100 Value ★★★★★

Fabulous drinking with generous fruit at a price that won't hurt your wallet. Be quick at this price.



\$12.99

RRP: \$19.99

Barwang Hilltops Cabernet Sauvignon 2007

91/100 Value ★★★★★

Dark, tight, elegant cherry and blackcurrant fruit. Excellent cabernet structure from one of NSW's best new areas. Be quick at this price.



\$13.99

RRP: \$20.00

Gramps Shiraz 2005

93/100 Value ★★★★★

2 trophies for \$14. A really fabulous wine that is a winner of two trophies (and three gold), so you won't be disappointed.



\$14.99

RRP: \$21.99

Richmond Grove Coonawarra Cabernet Sauvignon 2006

90/100 Value ★★★★★

Powerful cabernet made under the direction of legendary consultant winemaker John Vickery.



\$18.99

RRP: \$30.00

Mitolo Jester Cabernet Sauvignon 2005

92/100 Value ★★★★★

A fleshy and generous McLaren Vale from an excellent vintage. Huge flavour with soft oak.



\$20

RRP: \$26.00

Starvedog Lane Shiraz Viognier 2006

94/100 Value ★★★★★

If you appreciate cool climate shiraz you will love this. Wine judges consider Starvedog to be a clear leader in this type of style. Be quick at this price.



\$24.99

RRP: \$37.00

Grant Burge Filsell Shiraz 2006

95/100 Value ★★★★★

Another absolute ripstorter from the Barossa.



\$11.99

RRP: \$23.00

Step Rd Adelaide Hills Sauvignon Blanc 2008

90/100 Value ★★★★★

Excellent lift of herbal notes, asparagus and citrus, with a fresh tropical fruit background. Tropical, citrus and grassy characters dominate the palate, finishing with clean crisp acidity. Be quick at this price.



\$12.99

RRP: \$18.00

T Gallant Juliet Pinot Noir 2008

91/100 Value ★★★★★

Beautiful soft fruit and classic pinot flavours from the Mornington Peninsula.



\$13.99

RRP: \$22.50

Rosemount Show Reserve Coonawarra Cabernet Sauvignon 2006

91/100 Value ★★★★★

Generous, rich blackcurrant fruit from a great vintage.



\$16.99

RRP: \$26.00

Pepperjack Barossa Shiraz 2007

93/100 Value ★★★★★

One of the last wines produced by Saltram's chief wine maker, the legendary Nigel Dolan (winner of 2 Jimmy Watson trophies). A crackerjack wine.



\$20

RRP: \$34.50

Serafino McLaren Vale Shiraz 2006

93/100 Value ★★★★★

A stylish full-bodied McLaren vale shiraz. Dark berries and chocolate flavours with brilliant oak handling. A real star.



\$20

RRP: \$28.99

Elderton Barossa Shiraz 2006

95/100 Value ★★★★★

Huge quality. Barossa shiraz at its absolute best.



\$41.50

RRP: \$59.00

Penfolds Bin 389

95/100 Value ★★★★★

"A near perfect 389".

- Campbell Mattinson & Gary Walsh, The Big Red Wine Book 2009/2010

In-store tasting
Saturday at 2-7pm
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Italian wine tasting

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www.kemenys.com.au

All prices are per bottle in straight or mixed dozens.
Prices valid until Monday, 6 July 2009 or until sold out.

We reserve the right to limit sales to retail quantities.
Alcohol not sold to persons under 18 years.

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	Newcastle, Canberra, Wollongong, Blue Mts	\$9 Total cost